

MJ
rajasthaniTM
Namkeen

Desh Ka Namkeen



Royal Taste of Rajasthan



G. S. MOHAPATRA
(FOUNDER & MD)

From **VISIONARY'S DESK**

I take this opportunity to introduce you to the journey of MJ Rajasthani Namkeen that has been a result of the inclusive leadership of the team and our partners. Sparked from innovation, our products deliver a complete package ensuring health, taste, and affordability. I believe that the way to a person's heart is through their stomach, and we have achieved it through our world-class namkeens, sweets, and papads loved by one and all.

It was in 2012, MJ Rajasthani Namkeen – Desh Ka Namkeen foundation was set up inspired by the namkeens of Rajasthan. We started with a vision to bring quality snacking products and the Royal Taste of Rajasthan all over India and the world. Our vision does not stop here. MJ Rajasthani Namkeen has a far-sighted vision of creating an ecosystem that would facilitate a platform for building 10,000 entrepreneurs. Spearheading unparalleled initiatives, we are offering hand holding support to small and medium-scale entrepreneurs and start-ups to scale up their business by providing them training and linkages. I am sure that with able partners and an excellent ecosystem for development, we can follow the principles of inclusive growth where everyone grows.

Adopting a collaborative approach, we have been able to push ahead, strategically acquiring new markets in India and abroad and deep penetration in General Trade, Modern Trade, and Channel Trade, MJ Rajasthani Namkeen is very confident of realizing its vision to create 10,000 entrepreneurs.

Thanks for your continued support and for making us the brand we are!



VISION

To become the Leading Healthy Snacks Brand With Comprehensive Penetration Across India As Well As Dominance In Markets Abroad.

MISSION

To provide our customers a delightful experience with our products through the best quality control, supreme hygienic standards, and innovative packaging options.

OUR JOURNEY

MJ Rajasthani Namkeen is the leading global snack innovator at the forefront of providing you with healthy snacks. We are also leading the line in supporting and enabling our brand across states and countries. We also would allow retailers to develop winning snack propositions through close collaboration, long-term innovation partnerships, and the supply of premium raw materials and final products.



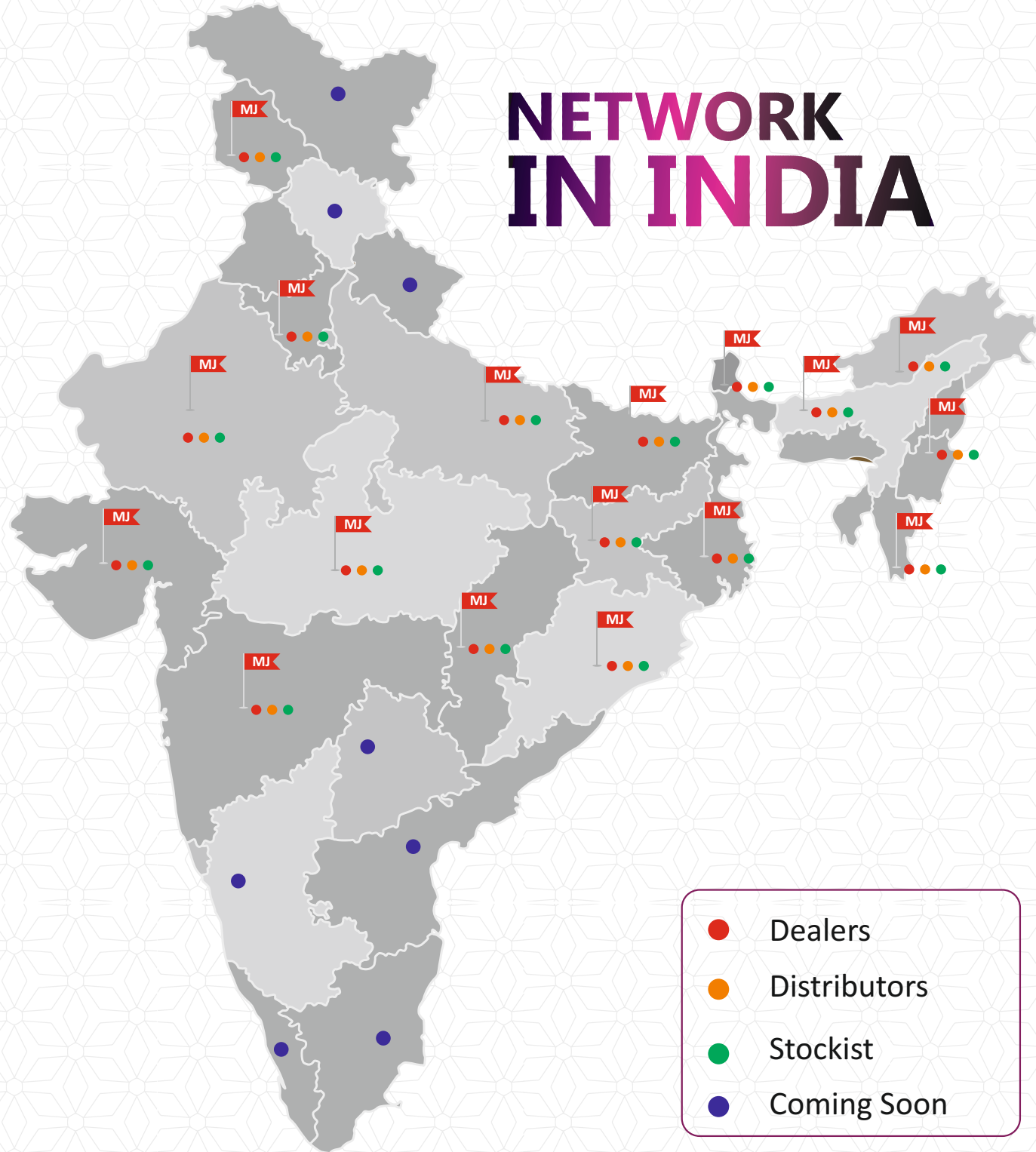
DESIGN
DESH KA
Namkeen

If you like the company of Healthy Namkeen snacks, then MJ Rajasthani Namkeen's Namkeen would be your best partner. What you get is multiple options, with distinctive tastes that will leave your palate asking for more. What it contains high quality food grains and raw materials, edible oil, combination of spices, and all of this comes with a

Traditional touch



NETWORK IN INDIA



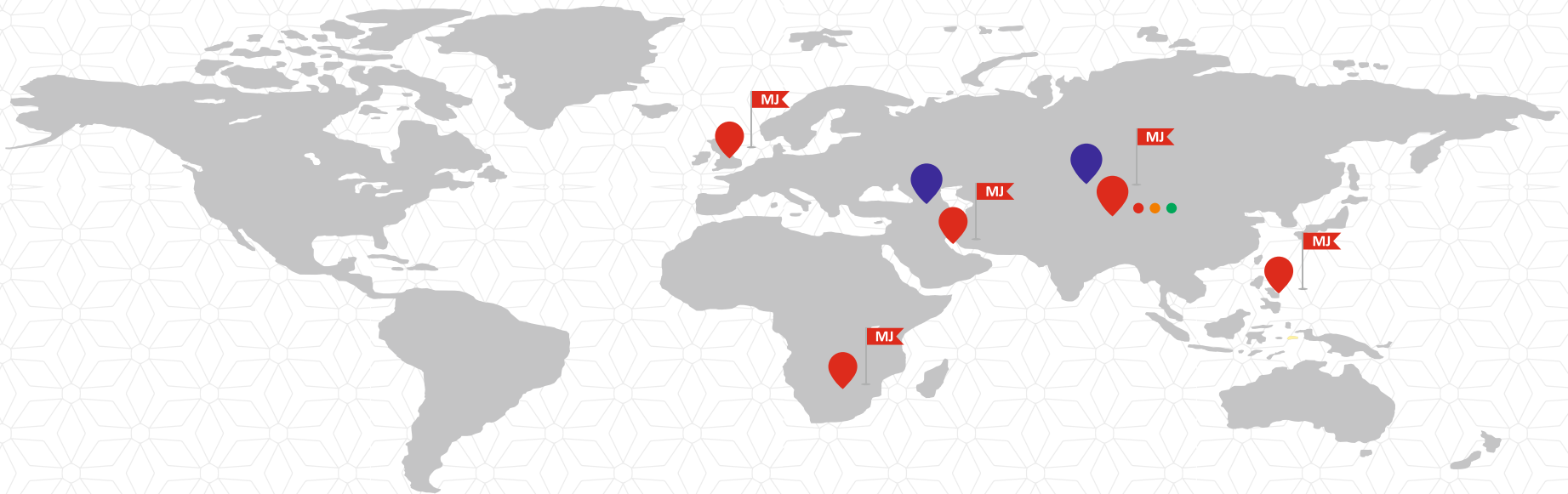
- Dealers
- Distributors
- Stockist
- Coming Soon

GLOBAL PRESENCE

• SAUDI ARABIA | • CANADA | • USA | • GREECE | • NEW ZEALAND | • BAHRAIN | • THAILAND | • NEPAL

PRESENCE SOON

• INDONESIA | • DUBAI | • SOUTH AFRICA | • KUWAIT | • BANGLADESH | • GERMANY | • AUSTRALIA | • UK



- Dealers
- Distributors
- Stockist
- Coming Soon

900gm (3D) PREMIUM PACK



DELICIOUS MIXTURE



BHUJIA SEV



NAVRATAN MIXTURE



TASTY PEANUTS



KHATTA MEETHA



ALOO BHUJIA

400gm (3D) PREMIUM PACK



BHUJIA SEV



DELICIOUS MIXTURE



ALOO BHUJIA



ALL IN ONE



NAVRATAN MIXTURE



KHATTA MEETHA



TASTY PEANUTS



SPICY MIXTURE



RATLAMI SEV



MOONG DAL

200gm PREMIUM
ZIPPER PACK



BHUJIA SEV



ALOO BHUJIA



DELICIOUS MIXTURE



MOONG DAL



SOYA STICK



NAVRATAN MIXTURE



KHATTA MEETHA

200gm PREMIUM
ZIPPER PACK



ALL IN ONE



KAJU MIXTURE



PHALARI CHIWDA



PANCRATAN



TASTY PEANUTS



CORN FLAKES
MIXTURE



SPICY MIXTURE

200gm POUCH VALUE PACK



BHUJIA SEV
 RS. 5/- | 10/- | 20/- | 200GM



ALOO BHUJIA
 RS. 5/- | 10/- | 20/- | 200GM



MOONG DAL
 RS. 5/- | 10/- | 20/- | 200GM



ALL IN ONE
 RS. 10/- | 200GM



PUNJABI TADKA
 RS. 5/- | 10/- | 200GM



SALTED PEANUTS
 RS. 10/-



CHANA DAL
 RS. 10/- | 200GM



BOMBAY MIX
 RS. 10/- | 200GM



DELICIOUS MIXTURE
 RS. 5/- | 10/- | 20/- | 200GM



KHATTA MEETHA
 RS. 5/- | 10/- | 20/- | 200GM

200gm POUCH VALUE PACK



PREMIUM HANDMADE PAPAD



RS.10/- | RS.25/-



RS.10/- | RS.25/-



500gm



200gm | 400gm



200gm | 400gm



200gm | 400gm

PREMIUM HANDMADE SWEET'S



500g | 1 kg



500g | 1 kg



GIFT PACK



500g | 1 kg



PREMIUM HANDMADE SWEET'S



1kg | 4kg



1kg | 4kg



1kg | 4kg



PREMIUM HANDMADE SWEET'S



1kg | 4kg



1kg | 4kg



1kg | 4kg



PREMIUM SEASONAL SWEET'S



Peanut Chikki



Sesame Chikki



Gur Rewari



Assorted Chikki



Sugar Rewari



Gur Gajak



Badam Halwa

PREMIUM KHAKHRA





MJ
rajasthani®
Namkeen





Grasp the moment, Take a breath,
Embrace the future, Make that change....

Take on the world, Smile your way, Through the day,
with a mouthful of delicious Rajasthani Namkeen.

*Thank
You*



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