

Royal Taste of Rajasthan



G. S. MOHAPATRA (FOUNDER & MD)

From VISIONARY'S DESK

I take this opportunity to introduce you to the journey of MJ Rajasthani Namkeen that has been a result of the inclusive leadership of the team and our partners. Sparked from innovation, our products deliver a complete package ensuring health, taste, and affordability. I believe that the way to a persons heart is through their stomach, and we have achieved it through our world-class namkeens, sweets, and papads loved by one and all.

It was in 2012, MJ Rajasthani Namkeen – Desh Ka Namkeen foundation was set up inspired by the namkeens of Rajasthan. We started with a vision to bring quality snacking products and the Royal Taste of Rajasthan all over India and the world. Our vision does not stop here. MJ Rajasthani Namkeen has a far-sighted vision of creating an ecosystem that would facilitate a platform for building 10,000 entrepreneurs. Spearheading unparalleled initiatives, we are offering hand holding support to small and medium-scale entrepreneurs and start-ups to scale up their business by providing them training and linkages. I am sure that with able partners and an excellent ecosystem for development, we can follow the principles of inclusive growth where everyone grows.

Adopting a collaborative approach, we have been able to push ahead, strategically acquiring new markets in India and abroad and deep penetration in General Trade, Modern Trade, and Channel Trade, MJ Rajasthani Namkeen is very confident of realizing its vision to create 10,000 entrepreneurs.

Thanks for your continued support and for making us the brand we are!



VISION

To become the Leading Healthy Snacks Brand With Comprehensive Penetration Across India As Well As Dominance In Markets Abroad.

MISSION

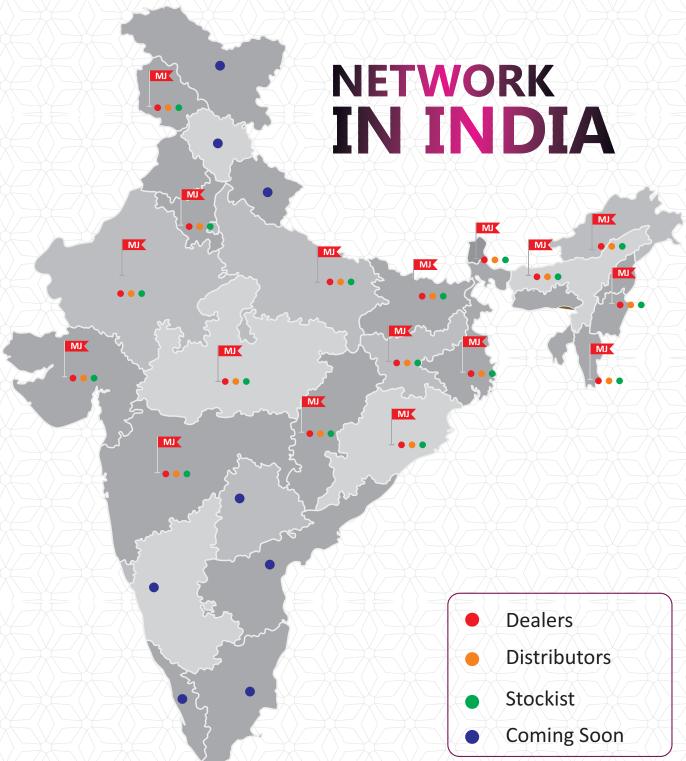
To provide our customers a delightful experience with our products through the best quality control, supreme hygienic standards, and innovative packaging options.

OUR JOURNEY

MJ Rajasthani Namkeen is the leading global snack innovator at the forefront of providing you with healthy snacks. We are also leading the line in supporting and enabling our brand across states and countries. We also would allow retailers to develop winning snack propositions through close collaboration, long-term innovation partnerships, and the supply of premium raw materials and final products.









GLOBAL PRESENCE

•SAUDI ARABIA | •CANADA | •USA | •GREECE | •NEW ZEALAND | •BAHRAIN | •THAILAND | •NEPAL

PRESENCE SOON

•INDONESIA | •DUBAI | •SOUTH AFRICA | •KUWAIT | •BANGLADESH | •GERMANY | •AUSTRALIA | •UK



- Dealers
- Distributors
- Stockist
- Coming Soon





900gm (3D) PREMIUM PACK

















400gm (3D) PREMIUM PACK



























200gm PREMIUM ZIPPER PACK





















200gm PREMIUM ZIPPER PACK





















200gm POUCH VALUE PACK



























200gm POUCH VALUE PACK



























PREMIUM HANDMADE PAPAD

















PREMIUM SEASONAL SWEET'S



Peanut Chikki



Seasme Chikki



Gur Rewari







Assorted Chikki



Sugar Rewari



Badam Halwa





PREMIUM HANDMADE SWEET'S





GIFT PACK











PREMIUM HANDMADE SWEET'S



















SI. No. Na	me	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg
Namkee	n-900g New (3D) Premium	Pack		
1 De	elicious Mixture	900gm	10	9
2 N	avratan Mixture	900gm	10	9
3 Bl	nujia Sev	900gm	10	9
4 Ta	sty Peanuts	900gm	10	9
5 KI	natta Meetha	900gm	10	9/
6 Al	oo Bhujia	900gm	10	9
Namkee	n-400g (3D) Premium Pack			
7 Al	I in One	400gm	20	8
8 D	elicious Mixture	400gm	20	8
9 BI	nujia Sev	400gm	20	8
IO AI	oo Bhujia	400gm	20	8
11 Na	avratan Mixture	400gm	20	8
2 K	natta Meetha	400gm	20	8
13 Sp	picy Mixture	400gm	20	8
14 Ta	esty Peanuts	400gm	20	8
15 Ra	atlami Sev- Zipper	400gm	20	8
6 M	oong Dal	400gm	20	8
Namkee	n-200g(Zipper Premium Pa	ck)		
17 BI	nujia Sev	200gm	60	12
	oo Bhujia	200gm	60	12
19 De	elicious Mixture	200gm	60	12
20 M	oong Dal	200gm	60	12
21 Sc	oya Stick	150gm	60	09
22 Na	avratan Mixture	200gm	60	12
23 KI	natta Meetha	200gm	60	12





I. No. Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
lamkeen-200g(Zipper Premium P	ack)		
4 All in One	200gm	60	12
5 Kaju Mixture	200gm	60	12
6 Phalari Chiwda	200gm	60	12
7 Pancharatan	200gm	60	12
8 Tasty Peanuts	200gm	60	12
9 Corn Flakes Mixture	200gm	60	12
0 Spicy Mixture	200gm	60	12
lamkeen-200g (Pouch Value Pack	(3)		
1 Bhujia Sev	200gm	40	8/
2 Aloo Bhujia	200gm	40	8
3 Moong Dal	200gm	40	8
4 All in One	200gm	40	8
5 Chana Dal	200gm	40	8
6 Bombay Mix	200gm	40	8
7 Delicious Mixture	200gm	40	8
8 Khatta Meetha	200gm	40	8
9 Phalari Chiwda	200gm	40	8
0 Tasty Peanuts	200gm	40	8
1 Ratlami Sev	200gm	40	8
2 Spicy Mixture	200gm	40	8
3 Navratan Mix	200gm	40	8
4 Boondi	150gm	40	6
5 Masala Boondi	150gm	40	6
6 Punjabi Tadka	150gm	40	6
7 Diet Chiwda	150gm	40	6
8 Masala Bhel	150gm	40	6
9 Soya Stick	150gm	40	6





SI. No	. Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)	
Namkeen - (Pouch Value Pack)					
50	Khatta Meetha	70gm	160	11.2	
51	Navratan Mixture	70gm	160	11.2	
52	Delicious Mixture	70gm	160	11.2	
53	Bhujia Sev	60gm	160	9.6	
54	Aloo Bhujia	60gm	160	9.6	
55	Moong Dal	60gm	160	9.6	
56	Spicy Mixture	60gm	160	9.6	
57	Khatta Meetha	40gm	240	9.6	
58	Spicy Mixture	40gm	240	9.6	
59	Soya Stick	40gm	240	9.6	
60	Green Muttar	40gm	240	9.6	
61	Delicious Mixture	40gm	240	9.6	
62	Navratan Mixture	40gm	240	9.6	
63	All in One	40gm	240	9.6	
64	Ratlami Sev	40gm	240	9.6	
65	Chana Cracker	40gm	240	9.6	
66	Tasty Peanuts	40gm	240	9.6	
67	Aloo Bhujia	40gm	240	9.6	
68	Punjabi Tadka	40gm	240	9.6	
69	Masala Bhel	40gm	240	9.6	
70	Diet Chiwda	40gm	240	9.6	
71	Bhujia Sev	40gm	240	9.6	
72	Phalari Chiwda	40gm	240	9.6	
73	Moong Dal	40gm	240	9.6	
74	Salted Peanuts	40gm	240	9.6	
75	hana Dal	40gm	240	9.6	





SI. No	o. Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)
PRE	MIUM SWEET'S			
76	Hand Made Soan Papdi (Box)	200gm	60	12
77	Hand Made Soan Papdi (Box)	400gm	36	14.4
78	Hand Made Soan Papdi (Pouch)	200gm	72	14.4
79	Hand Made Soan Papdi (Pouch)	400gm	36	14.4
80	Rasgulla	500gm	32	16
81	Rasgulla	1kg	12	12
82	Rasgulla	4kg	4	16
83	Mini Rasgulla	1kg	12	12
84	Mini Rasgulla	4kg	4	16
85	Gulab Jamun	500gm	32	16
86	Gulab Jamun	1kg	12	12/
87	Gulab Jamun	4kg	4	16
88	Mini Gulab Jamun	1kg	12	12
39	Mini Gulab Jamun	4kg	4	16
90	Raj Bhog	1kg	12	12
91	Raj Bhog	4kg	4	16
92	Cham Cham	1kg	12	12
93	Cham Cham	4kg	4	16
94	Kesar Bati	1kg	12	12
95	Kesar Bati	4kg	4	16
96	Rasmalai	1kg	12	12
97	Rasmalai	4kg	4	16





SI. No	o. Name	Wt. in Pack (Grams)	No. of Packet per Carton	Wt. in Master Carton in (Kg)	
PREMIUM HANDMADE PAPAD					
98	Punjabi Papad 5"	40gm	400	16	
99	Punjabi Coin Papad	500gm	40	20	
100	Moong Papad Special 7"	200gm	100	20	
101	Moong Papad Special 7"	400gm	50	20	
102	Pujabi Papad Special 7"	200gm	100	20	
103	Pujabi Papad Special 7"	400gm	50	20	
104	Udad Papad Special 7"	200gm	100	20	
105	Jeera Papad Special 7"	200gm	100	20	
106	Chana Papad Special 7"	200gm	100	20	
107	Chana Papad Special 7"	400gm	50	20	
108	Moong Papad Hand Made 9"	180gm	100	18	
109	Moong Papad Hand Made 9"	350gm	50	17.5	
PREI	MIUM KHAKHRA				
110	Ajwain Khakhra	200gm	40	8	
111	Jeera Khakhra	200gm	40	8	
112	Plain Khakhra	200gm	40	8	
113	Meethi Khakhra	200gm	40	8	
114	Masala Khakhra	200gm	40	8	
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