

Royal Taste of Rajasthan





#### **ABOUT THE COMPANY**

The journey of MJ Rajasthani Namkeen has always been powered by the collective spirit of our team and our incredible partners.

We started in 2016, inspired by the rich, authentic flavours of Rajasthan. Our vision was simple yet profound: to bring the Royal Taste of Rajasthan to every corner of India and the world. Since then, we have perfected the art of snacking, ensuring every product-from our world-class namkeens and sweets to our crispy papads-delivers the ideal blend of unforgettable taste, health-consciousness, and everyday affordability.

We know the path to a person's heart is often through their stomach, and we are proud to have earned the love and trust of our customers.

But our purpose is far greater than just selling snacks. Our long-sighted vision is to spark widespread inclusive growth by fostering an ecosystem that will empower 10,000 new entrepreneurs. We are spearheading this initiative by offering hands-on support, training, and strategic market linkages to help small and medium-scale businesses and startups successfully scale.

By adopting this collaborative approach, we are strategically pushing ahead, successfully expanding across new markets and deepening our reach across all trade channels. We are absolutely confident that by growing together, we can realise our vision where everyone succeeds.

Thank you for being a part of the MJ Rajasthani Namkeen story. Your support is our foundation.



# Vision

To become the Leading Healthy Snacks Brand With Comprehensive Penetration Across India As Well As Dominance In Markets Abroad

## Mission

To provide our customers a delightful experience with our products through the best quality control, supreme hygienic standards, and innovative packaging options.

# **Our Journey**

Our journey began with a promise: to share the authentic, royal taste of Rajasthan with the world. We pioneer healthy, global snacks and partner with communities to grow. Every bite is an honest taste of tradition, crafted with passion and trust, from our heart to your home. Partner, every bite and every connection is meaningful. Thank you for walking this path with us.







## Desh ka Namkeen : The Royal Taste of Rajasthan

Discover MJ Rajasthani Namkeen - the snack that perfectly blends authentic flavour with healthy ingredients.

We don't just make namkeen; we craft a memorable experience using only the best: high-quality food grains, pure edible oils, and our unique, aromatic combination of spices. This dedication to premium ingredients ensures you get a snack that is both guilt-free and deeply satisfying.

with every bag, you're not just enjoying a snack; you're tasting a rich, traditional legacy. Explore our multiple options and find the distinctive flavour that will be your new ffavourite companion.

Royal Taste of Rajasthan







Network in India

Royal Taste of Rajasthan





## **Global Presence**

•SAUDI ARABIA | •CANADA | •USA | •GREECE | •NEW ZEALAND | •BAHRAIN | •THAILAND | •NEPAL

#### **Presence Soon**

•INDONESIA | •DUBAI | •SOUTH AFRICA | •KUWAIT | •BANGLADESH | •GERMANY | •AUSTRALIA | •UK







## 900g (3D) Premium Pack



**Delicious Mixture** 



**Tasty Peanuts** 



Bhujia Sev



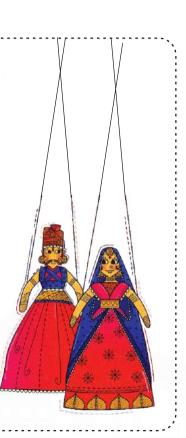
Khatta Meetha



**Navratan Mixture** 



Aloo Bhujia







### 400g (3D) Premium Pack



Bhujia Sev



**Delicious Mixture** 



Aloo Bhujia



All in One



**Navratan Mixture** 



Khatta Meetha



**Tasty Peanuts** 



**Spicy Mixture** 



Ratlami Sev



**Moong Dal** 





### 200g Premium Zipper Pack



Bhujia Sev



Soya Stick



Aloo Bhujia



**Navratan Mixture** 



**Delicious Mixture** 



Khatta Meetha



**Moong Dal** 







#### 200g Premium Zipper Pack



All in One



**Tasty Peanuts** 



Kaju Mixture



**Corn Flakes Mixture** 



Phalari Chiwda



**Spicy Mixture** 



Panchratan







#### 200g Pouch Value Pack



BHUJIA SEV RS.5/- | 10/- | 20/- | 200g



SALTED PEANUTS



ALOO BHUJIA RS.5/- | 10/- | 20/- | 200g



CHANA DAL RS.10/- | 200g



DELICIOUS MIXTURE

RS.5/- | 10/- | 20/- | 200g



BOMBAY MIX RS.10/- | 200g



ALL IN ONE RS.10/- | 200g



MOONG DAL

RS.5/- | 10/- | 20/- | 200g



PUNJABI TADKA RS.5/- | 10/- | 150g



KHATTA MEETHA RS.5/- | 10/- | 20/- | 200g





#### 200g Pouch Value Pack



**PHALARI CHIWDA** 

RS.10/- | 200g



BOONDI



**MASALA BHEL** 

RS.10/- | 150g



**SOYA STICK** 

RS.10/- | 150g



**CHANA CRACKER** 

RS.10/-



**SPICY MIXTURE** 

RS. 5/- | 10/- | 20/- | 20



**TASTY PEANUTS** 

RS. 5/- | 10/- | 200g



**NAVRATAN MIXTURE** 

RS. 10/- | 20/- | 200g







### **Pouch Value Pack**

















#### **Premium Handmade Papad**



Rs.10/-



200g | 400g



Rs.25/-



200g | 400g



500g



200g | 400g













#### **Premium Handmade Sweets**















Royal Taste of Rajasthan



COMING



#### **Premium Handmade Sweets**



**Peanut Chikki** 



Sesame Chikki



**Gur Rewari** 



**Assoited Chikki** 



Sugar Rewari



Gur Gajjak



**Badam Halwa** 







# **Premium Khakra**

























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